

2018 ADVERTISING RATES

PRINT

Size	1x	3x	6x
Tabloid page	\$7,865	\$7,605	\$7,225
1/2 tab horizontal	\$6,025	\$5,715	\$5,435
1/2 page horizontal	\$3,565	\$3,385	\$3,225
1/2 page island	\$3,565	\$3,385	\$3,225
1/4 tab banner	\$2,695	\$2,615	\$2,535
1/4 tab square	\$2,445	\$2,325	\$2,215
1/4 page square	\$2,045	\$1,945	\$1,845
OBC	\$9,205	\$8,745	\$8,305
IFC/IBC	\$8,805	\$8,365	\$7,950

SAFETY SNAPSHOT

Description	Regular advertising rate	Safety snapshot rate
Full page print and digital edition. 700 words plus ¼ page ad or 1,170 words (no ad) plus inclusion in COS E-Update + BONUS Safety Preview lead generator	\$11,995	\$8,075

COS NEWSWIRE

Size	Size (pixels)	Rate
Junior leaderboard	600 x 100	\$1,095
Big box	300 x 250	\$1,095
Half big box	300 x 100	\$850
Product showcase	text box	\$955

COS WEB

Size	Size (pixels)	Rate
Leaderboard	728 x 90 and 600 x 100 (mobile friendly)	\$1,375
Big box (home page)	300 x 250	\$1,375
Big box (article page)	300 x 250	\$1,235

Applicable taxes will be added on all rates