

# 2017 ADVERTISING RATES

## PRINT

Size	1x	3x	6x
Tabloid page	\$7,635	\$7,385	\$7,010
1/2 tab horizontal	\$5,845	\$5,550	\$5,275
1/2 page horizontal	\$3,460	\$3,285	\$3,125
1/2 page island	\$3,460	\$3,285	\$3,125
1/4 tab banner	\$2,610	\$2,535	\$2,455
1/4 tab square	\$2,375	\$2,250	\$2,150
1/4 page square	\$1,990	\$1,890	\$1,790
OBC	\$8,935	\$8,490	\$8,065
IFC/IBC	\$8,550	\$8,120	\$7,720

## SAFETY SNAPSHOT

Description	Regular Advertising Rate	Safety Snapshot Rate
Full page print and digital edition. 700 words plus ¼ page ad or 1,170 words (no ad) plus inclusion in COS E-Update + BONUS Safety Preview lead generator	\$11,640	\$7,835

## COS NEWSWIRE

Size	Size	Rate
Junior Leaderboard	600 x 100	\$1,060
Big Box	300 x 250	\$1,060
Half Big Box	300 x 100	\$825
Product Showcase	text box	\$925

## COS WEB

Size	Size	Rate
Leaderboard	728 x 90 and 600 x 100 (mobile friendly)	\$1,330
Big Box (home page)	300 x 250	\$1,330
Big Box (article page)	300 x 250	\$1,195

Applicable taxes will be added on all rates