REACH DELEGATES AT **PARTNERS IN PREVENTION 2016** WITH EXCLUSIVE PACKAGES

Get in front of Canada's health and safety decision-makers while generating quality leads with these integrated packages from *Canadian Occupational Safety.*

As the exclusive media sponsor of Partners in Prevention 2016 we can help drive traffic to your booth and generate leads before, during and after the conference!

ADVERTISERS WHO PURCHASE A PIP 2016 CONFERENCE PACKAGE IN THE APRIL/MAY ISSUE OF *CANADIAN OCCUPATIONAL SAFETY* RECEIVE:

GOLD PACKAGE

BUNDLE RATE: $7,585

VALUE OF PACKAGE: $10,815

- Tabloid page ad (9.625" x 13.25") in April/May COS magazine
- Exhibitor Booth Listings on Conference Pages
- Ad in Exhibitor Product Listings Page in April/May issue of COS (2" x 5 5/16")
- Product Showcase PIP 2016 Connects (300 x 250 pixels)
- Insert into 4,500 conference delegate bags
- E-blast booth invitation (single sponsored)
- Product Showcases in 2 issues of COS Weekly newswire

Rates are in net, Canadian dollars, plus applicable taxes

SILVER PACKAGE

BUNDLE RATE: $5,275

VALUE OF PACKAGE: $7,035

- ½ tab page ad (8.625" x 5.75") in April/May COS magazine
- Exhibitor Booth Listings on Conference Pages
- Ad in Exhibitor Product Listings Page in April/May issue of COS (2" x 5 5/16")
- Product Showcase PIP 2016 Connects (300 x 250 pixels)
- Insert into 4,500 conference delegate bags
- E-blast booth invitation (single sponsored)

Rates are in net, Canadian dollars, plus applicable taxes

BRONZE PACKAGE

BUNDLE RATE: $2,650

VALUE OF PACKAGE: $3,180

- ¼ tab square ad (4.25"x5.75") in April/May COS magazine
- Exhibitor Booth Listings on Conference Pages
- Ad in Exhibitor Product Listings Page in April/May issue of COS (2" x 5 5/16")
- Product Showcase PIP 2016 Connects (300 x 250 pixels)
- Insert into 4,500 conference delegate bags

Rates are in net, Canadian dollars, plus applicable taxes

INSERT ONLY: $1,590 into 4,500 bags and includes:

- Exhibitor Booth Listing on Conference Pages

Booking deadline: March 7, 2016
Material deadline: March 14, 2016
Insert Deadline: March 29, 2016

FOR MORE INFORMATION CONTACT

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Workplace Safety & Prevention Services®

PARTNERS IN PREVENTION 2016
HEALTH & SAFETY CONFERENCE & TRADE SHOW

April 26-27, 2016

CANADIAN OCCUPATIONAL SAFETY *The Safety Standard*

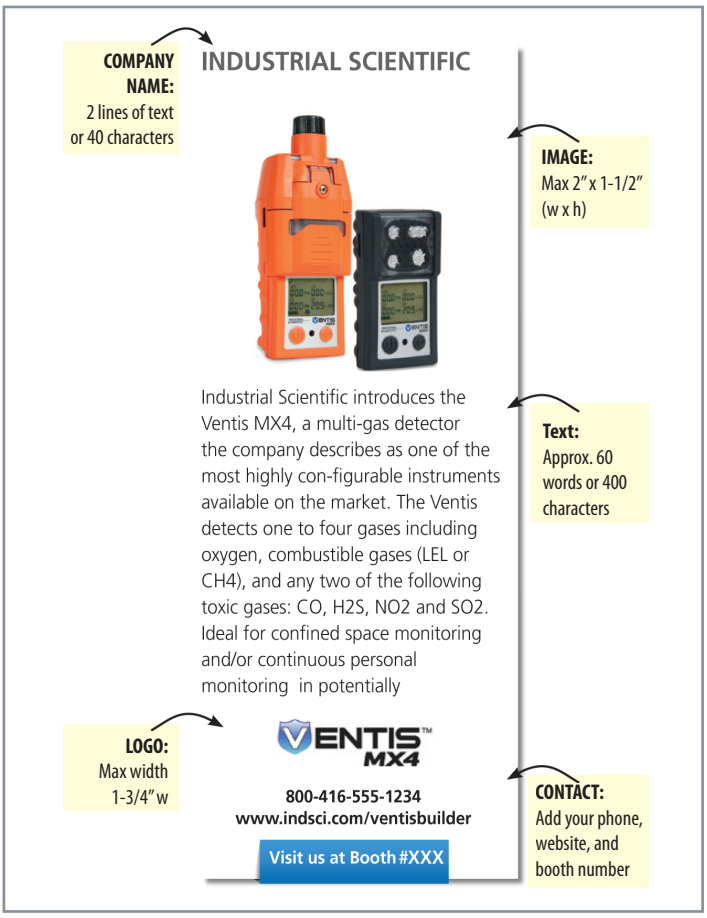
THOMSON REUTERS

PIP 2016 CONNECTS

SAMPLE

EXHIBITOR PRODUCT LISTING

SAMPLE



AD SIZE: All material to fit within 2"w x 5-5/16"h

Canadian Occupational Safety is published 6x per year and reaches over 11,500 print and 5,500 digital subscribers.
In 2015, *PIP Connects* reached 11,000 health and safety professionals with 28% open rates.
COS e-blast booth invitations go to delegates as well as to 11,000 health and safety professionals.
COS Newswire goes out to 11,000 subscribers per week with open rates of over 30%.

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CANADIAN OCCUPATIONAL SAFETY The Safety Standard

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